



# DRESS FOR SUCCESS

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# INTRODUCTION



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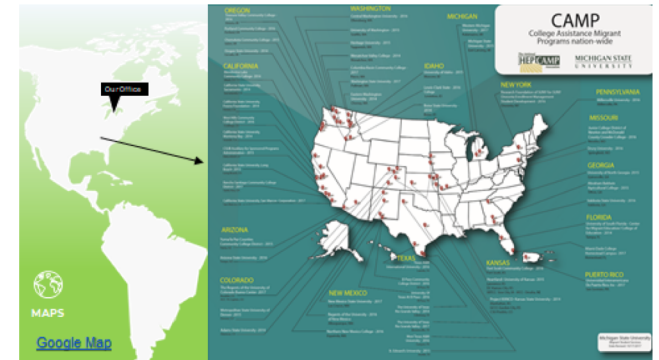
B.A in Communications  
Minor in Sales & Chicano Latino Studies  
Master in Strategic Communication

## MISSION

“Supporting CAMP students nationwide to make internship opportunities possible.”

## PURPOSE

The purpose of the National Migrant Scholars Internship Initiative (NMSI) is to encourage and support CAMP students in finding experiential learning opportunities that will help prepare them for future careers.



# NATIONAL MIGRANT SCHOLARS INTERNSHIP INITIATIVE

# WHY NMSI?

## 50% of internships in the U.S. are non-paid

- **\$15 per hour stipend (financial compensation)**
- **Housing, relocation and professional attire support**
- **NMSI can support a student's internship search**
- **NMSI can link employers to applicants (10% of NMSI)**
- **Gain a “paid” experience for real world work**

# WHAT IS YOUR BRAND?

- **Your professional branding statement** communicates **the** essence of who you are in **the** workplace. It reflects **your professional** reputation — what you're known for. It includes marketable distinctions like positive characteristics and achievements.

Michael

- o Who are you as a person?
- o What do you want to portray?
- o EX: professional person: Business!

SAM

- o How do carry yourself
- o Who are you?
- o What is on your resume?

# MALE STANDARD ATTIRE

## BUSINESS PROFESSIONAL



- Should be freshly pressed and properly tailored to fit your body type.
  - Pants
    - The bottom of the pants should not hit the floor.
    - Avoid European skinning tight cut pants, especially if you have muscular legs.
- Shirts
  - Long sleeve preferable
  - Appropriate neck size tie should be to the top bottom
  - Tucked into pants
  - What color should your socks be?

# WOMEN STANDARD ATTIRE

## BUSINESS PROFESSIONAL



- Should be freshly pressed and properly tailored to fit your body type.
- Length
  - Skirt length should be at the knee or longer
  - Pants
    - The bottom of the pants should not hit the floor. If wearing heels hemline of the pant should fall between the top of the heel and mid-heel.
- Blouses
  - Short or long sleeve preferable
  - Appropriate neck line
  - avoid sheer blouses
  - Tucked into pants or skirt
  - No loud flamboyant colors

# BALLING ON A BUDGET

- \* Retail stores
  - Banana Republic, Macy's, JCPenney, Marshalls, Men's Wearhouse etc.
- \* Tailoring shops
  - Unique Tailor shop, Fariba Fashion House, Frandor Tailor (\$15-\$50) depend on alteration.
- Drifting Shopping



## CLOSING REMARKS

- Any questions, comments, or concerns?